# HOFFMAN & ASSOCIATES



#### THE COMMON MARKET TO OPEN LOCATION AT RALEIGH'S SEABOARD STATION

Charlotte-Based Convenience Store, Deli, Bar and Bottle Shop Joins A Roster of Notable Retailers At Hoffman & Associates' Seaboard Station

**RALEIGH, NC (JUNE 17, 2025)** – Hoffman & Associates, a nationally recognized, leading developer in mixed-use and residential communities across the Mid-Atlantic and Southeast, and The Common, a community-driven deli, bar, and market hybrid, today announced that The Common Market will open its second Triangle location at Seaboard Station. Located at 807 Halifax Street, Raleigh, NC, this expansion marks the first Raleigh outpost for the Charlotte-born concept known for its eclectic vibe, inclusive atmosphere, and commitment to local flavor. The 4,700-square-foot location is slated to open in early 2026.

The upcoming Raleigh location will offer all the staples that have made The Common Market a neighborhood favorite, including a full-service bar, made-to-order sandwiches, coffee, grab-and-go meals, craft beers, wine, and a curated selection of grocery items and local goods.

"We're so excited to bring The Common Market to Raleigh," said Graham Worth, owner of The Common Market. "Our goal has always been to create a welcoming space where folks can gather, grab a bite, shop local, and feel part of a community. We can't wait to connect with our new neighbors at Seaboard Station."

Worth, who partnered with The Common Market brand in 2016 and is now responsible for the overall vision, tapped Hood Architecture to complete a major renovation at 807 Halifax Street in Raleigh. "We were very intentional with keeping the general structure of the building and simply renovating it to fit our brand. We love to work with old buildings that we can shape to a unique community hangout and we think this location has excellent potential." The interiors will reflect the eclectic and comfortable "vintage picking" aesthetic The Common Market is so well known for, and one of the many reasons why it will become the "living room" for the neighborhood.

"Seaboard Station's vibrant dining and retail scene is continuing to grow with the addition of The Common Market," said Maria Thompson, President of Hoffman & Associates. "We're dedicated to creating an engaging, activated neighborhood, and we're excited to have The Common Market join the neighborhood."

The Common Market is known not just as a spot to eat or shop, but as a neighborhood hangout — a quirky, colorful space where culture, connection, and creativity are always on the menu. With each location tailored to its community, Common Market Seaboard promises to be both familiar and uniquely its own. The total building size is 9,500 square feet, with Common Market set to take around 5,000 square feet with a large outdoor patio as well.

Since opening in 2002, The Common Market has endeared itself to its community time and again across three Charlotte stores – and most recently, in Durham, NC, at the newest location. Each offers a curated mix of craft beer, affordable wine, coffee and deli favorites – such as the Food Network-famous Grilled Pimento Cheese with Jalapeno – to enjoy indoors and out, all day and night, seven days a week. To keep with the integrity of The Common Market's focus on the neighborhood it serves, Worth explains, "We intentionally only build out 80% of the store's offerings; we want customers to determine the rest."

The Common Market will join a dynamic mix of retailers, adding to the neighborhood's growing pedestrian-friendly retail corridor that connects over 130,000 square feet of restaurants, shops and residential offerings, including The Point, The Signal and The Miles. The neighborhood features a Hyatt House hotel, which is home to a rooftop bar, High Rail. At full buildout, Seaboard Station will offer over one million square feet of residential, retail and hospitality space.

For more information on Seaboard Station, please visit <u>seaboardstation.com</u>. For more information on The Common Market, please visit <u>commonmarketisgood.com</u> or follow on Instagram <u>@thecommonmarketseaboard</u>.

For leasing inquiries for the remaining 4,500 square feet at 807 Halifax Street, please reach out to Nick Wilson and Jeremy Deckelbaum at Elm Partners.

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#### **MEDIA CONTACT**

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## **ABOUT SEABOARD STATION**

Seaboard Station is a dynamic neighborhood on the north edge of Downtown Raleigh, NC, developed by national mixed-use and residential leader Hoffman & Associates. The \$500 million, community-minded development spans three phases across over a million square feet and includes three apartment buildings, vibrant street-level retail, restaurants, entertainment concepts, underground and structured parking and a Hyatt House hotel. The opening of the Hyatt House hotel marks the completion of the second phase, including two new residential apartment buildings, The Point and The Miles. At full build-out, the reimagined neighborhood will

combine elevated residential and significantly more retail along an activated central retail corridor with over 18,000 square feet of outdoor space. More information about Seaboard Station can be found at <a href="https://www.seaboardstation.com">www.seaboardstation.com</a>.

### **ABOUT HOFFMAN & ASSOCIATES**

Hoffman & Associates is a nationally recognized leader in residential and mixed-use development across the Mid-Atlantic and Southeast. Since its founding in 1993, the company has developed nearly 80 mixed-use, residential, office and retail projects with a commitment to sustainable and innovative development that prioritizes community. Hoffman & Associates is an industry leader in creating inclusive communities that bring people together and enhance the way they socialize, work, and live. The company's portfolio includes large-scale projects in Washington, D.C.; Falls Church, Virginia; Richmond, Virginia; Raleigh, North Carolina; and Charlotte, North Carolina. Hoffman & Associates is also the creator and master developer of The Wharf, a \$3.6 billion, 3.5-million-square-foot neighborhood along Washington's waterfront. The company has offices in Washington, D.C., and Raleigh, NC. For more information, visit www.hoffman-dev.com.