Media Contact:

Jennifer Noble Kelly Jennifer@JNKPublicRelations.com

919-368-4987; @JNKPublicRelations



The Common Market Expands Its Legacy to Durham with Fall 2022 Opening

"Part general store, part deli, and part bar, this is a surefire bet for a non-boring bite to eat."

— Conde Nast Traveler

[Durham, NC -- June 21, 2022] – The Common Market – a beloved Charlotte-based institution, pioneer of its food and beverage scene, and annual "Best Sandwich" and "World's Best Place for Beer" winner – announces expansion into the Triangle with an opening this Fall off Durham's Ninth Street at 1821 Green Street. (Renderings, portrait & logo below)

Known as "the place to take out of towners" and awarded a special achievement award for its impact on community (by Charlotte City Center Partners), this **all-day** bar and deli-meets bottle shop and general store takes on the character of the neighborhood it serves. Owner Graham Worth explained, "As a Raleigh native, I've been eager to get back, to bring The Common Market to the Triangle's rich food scene and vibrant community." This intersection of Ninth Street, Trinity Park and Trinity Heights neighborhoods proved the ideal anchor for the first location in the Triangle thanks to its mix of families, students, young professionals and walkability. This will be the fourth Common Market Worth has opened, and the second wherein he developed the real estate alongside the store. Worth prefers real estate ownership to ensure a long-lasting connection to the neighborhood and hopes to continue expanding the Common Market brand in the Triangle by actively looking for future real estate ventures.

Worth, who partnered with The Common Market brand in 2016, and is now responsible for the overall vision, tapped Hood Architecture to complete a major renovation at 1821 Green Street in Durham. The look and feel of the exterior will evoke a 1950's gas station – with corrugated metal siding in its signature red and

black palate – and indoors, a huge basement and rooftop skylight will be added for a total of 5000 square feet of retail and hallmark hang-out space. The interiors will reflect the eclectic and comfortable "vintage picking" aesthetic The Common Market is so well known for, and one of the many reasons why it will become the "living room" for the neighborhood.

Since opening in 2002, The Common Market has endeared itself to its community time and again across three Charlotte stores – and most recently, in Rock Hill, SC, at the newest location. Each offers a curated mix of craft beer, affordable wine, coffee and deli favorites – such as the Food Network-famous Grilled Pimento Cheese with Jalapeno – to enjoy indoors and out, all-day and night, seven days a week. In order to keep with the integrity of The Common Market's focus on the neighborhood it serves, Worth explains, "We intentionally only build out 80% of store's offerings; we want customers to determine the rest." As a result, anticipate a food hall-esque experience with the addition of a local coffee vendor, and possibly pastry, bagels, doughnuts and/or ice cream from local artisans, not to mention regular pop-up's.

Stay tuned for vendor announcements and opening details! To inquire about vendor opportunities with The Common Market, email <u>info@commonmarketisgood.com</u>.

Renderings, Portrait & Logo: https://www.dropbox.com/sh/0bddz8lysa06snd/AABuW9gz0jNdjMNzRnq7oKUpa?dl=0

Visit to sign up for updates at <u>www.CommonMarketisGood.com</u> & follow @thecommonmarketddurham.

Media Inquiries Contact: Jennifer Noble Kelly Jennifer@JNKPublicRelations.com; 919-368-4987; @JNKPublicRelations

###